

## Traffic and Activity > Traffic and Activity Summary

### Traffic and Activity Summary

During the Month of October, 2007:

- A total of 10,022 distinct visits were made to the site.
- The average visit lasted 2 Minutes and 12 Seconds.
- 272 distinct web pages were viewed a total of 52,341 times.
- The average visit contained 5.22 page views. People spent an average of 25 Seconds viewing a page.
- Downloadable files were requested 661 times. On average 0.07 files were downloaded per visit.

### Six Month Historical Comparison

Usage Breakdown		May, 2007	Jun, 2007	Jul, 2007	Aug, 2007	Sep, 2007	Oct 2007
1.	Visits	12,078	15,555	13,026	10,414	8,894	10,022
2.	Page Views	35,746	39,748	37,595	39,933	44,557	52,341
3.	Page Views Per Visit	2.96	2.56	2.89	3.84	5.01	5.22
4.	Time Spent Per Visit	00:02:16	00:02:00	00:01:54	00:02:29	00:02:14	00:02:21
5.	Hits	229,600	232,241	233,551	267,518	320,423	391,145
6.	Downloads	628	1,084	906	796	797	661
7.	Bandwidth	701.97 MB	687.84 MB	741.80 MB	763.00 MB	959.47 MB	1.07 GB

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